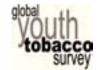
# India - Goa Global Youth Tobacco Survey (GYTS)



FACT SHEET

The India - Goa GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components India could include in a comprehensive tobacco control program.

The India - Goa GYTS was a school-based survey of students in standard 8-10, conducted in 2000. A two-stage cluster sample design was used to produce representative data for all of Goa. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 98.0%, the student response rate was 94.3%, and the overall response rate was 92.5%. A total of 2256 students participated in the India – Goa GYTS.

#### **Prevalence**

- 3.9% of students had ever smoked cigarettes (Male = 5.0%, Female = 2.5%)
- 4.5% currently use any tobacco product (Male = 5.5%, Female = 3.2%)
- 0.8% currently smoke cigarettes (Male = 1.0%, Female = 0.6%)
- 3.8% currently use other tobacco products (Male = 4.5%, Female = 2.7%)
- 9.4% of never smokers are likely to initiate smoking next year

## Knowledge and Attitudes

34.8% think boys and 22.1% think girls who smoke or chew tobacco have more friends 19.5% think boys and 16.3% think girls who smoke or chew tobacco look more attractive

# Access and Availability - Current Smokers\*

## **Environmental Tobacco Smoke**

20.7% live in homes where others smoke

34.1% are around others who smoke in places outside their home

63.8% think smoking should be banned from public places

57.9% think smoke from others is harmful to them

24.3% have one or more parents who smoke, chew or apply tobacco

5.0% have most or all friends who smoke

#### Cessation - Current Smokers\*

# Media and Advertising

78.9% saw anti-smoking media messages, in the past 30 days

76.8% saw pro-cigarette ads on billboards, in the past 30 days

63.1% saw pro-cigarette ads in newspaper and magazines, in the past 30 days

17.0% have an object with a cigarette brand logo

10.9% were offered free cigarettes by a tobacco company representative

### School

51.2% had been taught in class during the past year about the dangers of smoking 36.4% had discussed in class during the past year reasons why people their age smoke 49.7% had been taught in class during the past year the effects of tobacco use

\* less than 35 current smokers

# **Highlights**

- 5% of students currently use any form of tobacco; 1% currently smoke cigarettes; 4% currently use other forms of tobacco.
- ETS exposure is high -2 in 10 students live in homes where others smoke; 1 in 3 students are exposed to smoke in public places; 1 in 4 have parents who smoke, chew or apply tobacco.
- 6 in 10 students think smoke from others is harmful to them.
- 6 in 10 students think smoking should be banned in public places.
- Almost 8 in 10 students saw antismoking media messages in the past 30 days; almost 8 in 10 saw pro-cigarette ads on billboards in the past 30 days; over 6 in 10 saw pro-cigarette ads in newspapers or magazines in the past 30 days.